This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Business Data Communication / Networking (MIS) With its clear writing style, job-ready detail, and focus on the technologies used in today’s marketplace, Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security. Teaching and Learning Experience This textbook will provide a better teaching and learning experience—for you and your students. Here’s how: The basic, introductory topics provide a firm foundation. Job-ready details help students train for the workplace by building an understanding of the details of networking. The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of what’s going on in the field. The flow of the text guides students through the material.

The phrase Taming the Juggernaut suggests that it is necessary to repair the workings of the capitalist system we are all living within. Rather than adjusting the mathematical formulas, which is occurring automatically, these ideas are directed towards the human aspect of our system. We are the absolute reason for the juggernaut’s existence and depending on how we function within the system and how much we contribute determines how much we will get out of it.

For courses on Business Intelligence or Decision Support Systems. A managerial approach to understanding business intelligence systems. To help future managers use and understand analytics, Business Intelligence provides students with a solid foundation of BI that is reinforced with hands-on practice.

The Complete E-Commerce Book offers a wealth of information on how to design, build, and maintain a successful web-based business. Many of the chapters are filled with advice and information on how to incorporate current e-business principles.

This book covers various standards in E-commerce, e.g. data communication and data translation. There are extensive illustrations on various issues ans E-commerce models, which provide a direction in the process of universal E-commerce. It is a complete guide to a business manager.

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate networking and telecommunications courses that use hands-on labs. This text is also appropriate for anyone interested in understanding the installation and basic operation of software used in the field of networking. Gain hands-on experience working with networking tools Applied Networking Labs guides readers through the installation and basic operation of software used in the field of networking. Using this book in conjunction with a traditional Networking textbook will greatly reduce the time and effort required to prepare a course. It will also get students excited about the course and give them hands-on experience using various real-world networking tools. Teaching and Learning Experience This program presents a better teaching and learning experience—for you and your students. It will help: Make the connections: The Chapter Map aligns chapters in Applied Networking Labs to chapters from several popular networking textbooks so instructors and students can see which projects correlate to the content being presented in class. Gain real-world experience: Approximately 80 hands-on projects give students real-world experience using actual software that may not be presented in a traditional textbook. Get the picture: Project Screenshots will be unique due to who is taking it and when it is taken—any sharing or cheating will be obvious. Access further resources: The Website for this book contains useful resources, links, and files. Keep your course up-to-date: This edition is Microsoft Windows 78 Professional compliant, contains a Microsoft Windows Server 2012® chapter, expanded Linux coverage, and updated software versions for all projects.

Step-by-step guide to learning the role of E-commerce in our economy KEY FEATURES + Hands-on with the concept of E-Commerce and E-Business. + Understand the know-how of working of E-Commerce in a computer network. + Learn the type of E-Payment system and its mechanism.
Hands-On Database uses a scenario-based approach that shows readers how to build a database by providing them with the context of a running case throughout each step of the process.

For the undergraduate and graduate e-commerce course in any business discipline. The market-leading text for E-commerce. This comprehensive, market-focused text emphasizes the three key driving forces behind e-commerce. The textbook is supported by an e-commerce technology chapter, making it easy to integrate into common business curriculum and to provide a coherent conceptual framework for understanding the field. The tenth edition features updates to the text, data, figures, and tables based on the latest marketing and business intelligence available from eMarketer, Pew Internet & American Life Project, Forrester Research, comScore, Gartner Research, and other industry sources. All opening, closing and Insight on cases are new or updated.

Transform your WordPress website into a fully-featur ed e-commerce store with the power of WooCommerce About This Book Offers do-it-yourself e-commerce solution using WordPress and WooCommerce Discover the new onboarding wizard that makes complex processes user-friendly Manage your online store and expand its features using plugins Who This Book Is For This book is suitable for everybody running their own WordPress website, such as small business owners and marketers. It has been written for users, not for programmers, who want to add e-commerce functionality to their existing WordPress sites. The book will also appeal to Web design agencies working with WordPress and looking for ways to improve their services for clients working with WordPress. What You Will Learn Use WooCommerce settings to set up the behavior of the online store Get familiar with the downloadable and variable products Set up shipping and payment methods Use discount coupons for marketing purposes Choose the right WooCommerce theme for your online store Customize your website using the Storefront theme as a base Handle orders, payments, and emails on a daily basis with ease Work with WooCommerce reporting possibilities Expanding your online store with the functionalities offered by WooCommerce In Detail Building an online store is often considered to be a difficult, complex task. Using the combination of WordPress and the WooCommerce plugin, this is no longer the case. WooCommerce is the most popular e-commerce platform for WordPress and is being rapidly developed by WooThemes. It provides a strong e-commerce solution to set up your own online store in just a couple of hours. This easy and practical book will help you make the most of WooCommerce to be able to set up and run your online store yourself. Installing WooCommerce is an easy task, but this book will explain in detail all the possible settings. After that you'll be adding products, different payment methods, and shipping solutions to your store. You will then customize your store by adding themes to change the look and feel. Once your store is running, you'll learn how to use discount coupons, process your orders, and even expand the functionality further with additional plugins. By the end of the book, you will learn everything you need to add a fully functional online store to your WordPress website and start running an online business. Style and approach This book is a practical, step-by-step guide that will help you manage your online store easily and efficiently, and expand its functions using the WooCommerce plug-in

Using MIS is the book that teaches students how people use information technology to solve business problems. Building on students' experience and knowledge base from personal MIS to groupwor k MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.

The book provides the complete strategic understanding requisite to allow a person to create and use the RMF process recommendations for risk management. This will be the case both for applications of the RMF in corporate training situations, as well as for any individual who wants to obtain specialized knowledge in organizational risk management. It is an all-purpose roadmap of sorts aimed at the practical understanding and implementation of the risk management process as a standard entity. It will enable an "application" of the risk management process as well as the fundamental elements of control formulation within an applied context.

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This textbook provides an up-to-date summary of the scientific basis, assessment for and provision of anaesthesia throughout pregnancy and labour. It is divided into nine sections including physiology, assessment, complications and systemic disease.

PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide & – Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide–Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.)–Provides an entire section devoted to tailoring the development approach and processes–Includes an expanded list of models, methods, and artifacts–Focuses on not just delivering project outputs but also enabling outcomes, and–Integrates with PMIstandards™ for information and standards application content based on project type, development approach, and industry sector.
For courses in e-commerce. The most up-to-date, comprehensive overview of e-commerce today Lively and fun to read, E-commerce 2021: Business, Technology, and Society is an in-depth, thought-provoking introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook®, Google®, Twitter®, Amazon®, Pinterest®, eBay®, Uber®, WhatsApp®, and Snapchat® illustrate how e-commerce is altering the global economy. The entire 16th edition has been updated through October 2020, and includes up-to-date coverage of privacy and piracy, government surveillance, cyberwar, fintech, social local-mobile marketing, internet sales taxes, and intellectual property.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have beenredeemed previously and you may not be able to purchase a new access code. Contact the seller before completing your purchase.

This book shows how to build front-end web applications with plain JavaScript, not using any (third-party) framework or library. A front-end web application can be provided by any web server, but it is executed on the user's computer device (smartphone, tablet or notebook), and not on the remote web server. Typically, but not necessarily, a front-end web application is a single-user application, which is not shared with other users. Content: I. Associations 20. Reference Properties and Unidirectional Associations 21. Implementing Unidirectional Functional Associations 22. Implementing Unidirectional Non-Functional Associations 23. Practice Projects 24. Bidirectional Associations 25. Implementing Bidirectional Associations 26. Part-Whole Associations 27. Lessons Learned 28. Practice Projects II. Inheritance in Class Hierarchies 29. Subtyping and Inheritance 30. Implementing Class Hierarchies in a Plain JavaScript Front-End App 31. Implementing Class Hierarchies in a Java EE Back-End App 32. Practice Projects III. Model-Based App Development

Directed primarily toward undergraduate CIS/MIS college/university majors, this text also provides practical content to current and aspiring industry professionals. Wireless technologies and social networking applications are dramatically transforming data communications. To keep readers aware of these rapid changes, Digital Business Networks explores emerging technologies, such as 4G mobile wireless, the advent of social networking applications from a business perspective, the underlying layer architecture functionalities of the TCP/IP model, and IPv6. The running theme of the discussion is cloud architectures, and the new implications they have for businesses' networking capability.

This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

For undergraduate and MBA-level Enterprise Systems courses. An approach to understanding and implementing ERP systems for success in today's organizations. Motivated taught students the components of an ERP system, and the process of implementing ERP systems within a corporation to increase the overall success of the organization. This text also places major importance on the strategic role of ERP systems in providing a platform for improved business operations and productivity. The second edition reflects the nature of today's enterprise systems.

An introduction to e-commerce focusing on key concepts and the latest empirical and financial data. Hundreds of examples from companies such as Facebook, Google, Twitter, and Amazon illustrate how e-commerce is altering business practices and driving shifts in the global economy.

Real-World Lessons + Excellent Support Whatever you do in business, you will experience MIS. What kind of experience will you have with MIS? Will you understand how businesses use—and need—information systems to accomplish their goals and objectives, and develop their competitive strategy? By presenting real-world cases Experiencing MIS helps you to experience MIS right now at university, where you can exercise your enquiring mind and unlock the potential of information systems for business. With an approachable, easy-to-use and sometimes humorous attitude this text shows you how to become a better problem-solver and a valued business professional.

Now consisting of fifty innovative chapters authored by internationally recognised scientists and clinicians, the extensively revised third edition of the Oxford Textbook of Children's Sport and Exercise Medicine is the fundamental reference work on paediatric exercise medicine and sport science. Using a scientific evidence-based approach and new insights into understanding the exercising child and adolescent, this title covers a complex and rapidly evolving field. Designed to inform, challenge and support all involved in the study and treatment of the exercising child and adolescent, the Oxford Textbook of Children's Sport and Exercise Medicine presents a complex scientific and medical material in an accessible and understandable manner. With extensive sections on Exercise Science, Exercise Medicine, Sport Science and Sport Medicine, chapters comprehensively cover training, physical activity in relation to health issues, the physiology of the young athlete and injury using the research and practical experience of a renowned author team. Fully illustrated and extensively revised, new topics and fully updated material complement the state-of-the-art approach of previous editions. With an increased focus on molecular exercise physiology, close to 75% of the content found in this edition is new material, reflecting the many advances and developments across this discipline.

This book presents the analysis, design, documentation, and quality of software solutions based on the OMG UML v2.5. Notably it covers 14 different modelling constructs including use case diagrams, activity diagrams, business-level class diagrams, corresponding interaction diagrams and state machine diagrams. It presents the use of UML in creating a Model of the Problem Space (MOPS), Model of the Solution Space (MOSS) and Model of the Architectural Space (MOAS). The book touches important areas of contemporary software engineering ranging from how a software engineer needs to invariably work in an Agile development environment through to the techniques to model a Cloud-based solution.

Decision Support and Business Intelligence Systems provides the only comprehensive, up-to-date guide to today's revolutionary management support system technologies, and showcases how they can be used for better decision-making. The 10th edition focuses on Business Intelligence (BI) and analytics for enterprise decision support in a more streamlined book.
Based on the authors’ market-leading E-Commerce. Business. Technology. Society., this brief book offers the same thought-provoking and current content but in a brief format. E-Commerce Essentials emphasizes the three major driving forces behind E-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi’an Jiaotong University.